

CNA Board Meeting

01 MONTH YEAR / 6:00 PM / LOCATION

Board Attendees

- Becky Santiago (Virtual)
- Tina Hawkins
- Kayla Tarantino (Virtual)
- Beth Johnson
- Brian Johnson
- Kirsten Keane
- Daniel Clark
- Darin Toone
- Brandin Bear

Guest Attendees (if any)

- Michael Anderson

Agenda

Call to Order (6:00 p.m.)

Treasurer Report

- Checking: \$19,315.81
- Savings: \$64,333.32
- Cash: \$0
- Check: \$0
- Total Funds: \$83,649.13 (almost \$16k increase over this time last year)

Membership Report

- Individual Members: 175
- Within 2-Person Bundles: 156
- Within 4-Person Bundles: 11
- Business Members: 144

Dipatch

- Article from Ed Drummond, Merchants Assoc.
- Article from Joey (Oak Street Mural Fest recap?)
- Article from Mary Beth on xeriscape

- Article Tina interview with Dave Tapley on bike commuting
- Article from Kirsten on Home Tour recap

Home Tour Debrief

- Half as many brochures
- More flexible structure for vendors. Allows for movement and last-minute additions/replacements
- Simplify tent size to 10x10' (can buy 2 for larger ones)
- Hire a different barricade company (not easy to work with)
- Keep same Port-a-John company
- Better secure Port-a-Johns before so people don't move them/mess with them
- Food trucks should arrive by 7:30 a.m. because health inspector comes at 8 a.m. (or can we ask City to come closer to 9 a.m.?)
- Check that our event permit with fire inspector is correct date
- Wild Apricot daily transaction limit issue with ticket sales the day before—let them know beforehand (Affinipay with limit, not WA—they said it's now a permanently higher transaction limit)
- QR codes for tickets were great
- Paypal switched to Zettle platform, may need to switch to Square (can potentially get reimbursed for the Paypal readers we have, will check)
- Street vendor requirements for side of the road (???)
- Some vendors asked for tables/chairs at food truck for eating
- Try to get volunteers for managing traffic flow of vendors rather than relying on Wheres Safety Team
- Reserve parking lot at Coronado Park for local residents only (barricades for this and give out parking passes). Can also have them park on 13th St.
- Can't put notices of street closure in mailboxes as they are for USPS only—mail everything out anyway rather than distributing by hand
- Mark speed bumps on site plan
- Timing worked well in the morning (have more time before in case anything needs to be fixed or other issue resolved)
- Dave recommends bike parking lot again but with additional volunteer assigned to help (could also set it up in the morning before event)
- Easy but time-consuming for bike racks at homes on tour
- No bike racks at homes – 90% just parked (didn't use bike valet). Ask police to do bike tagging?
- More efficiency in getting shirts to volunteers and decision on selling shirts or not
- DJ played great jams, lots of great feedback
- Beer garden with DJ or bands (permitting for bands is a lot of work, could do this if we have a volunteer willing to do it)
- Bring back dunk tank or other kids activities like bounce house or obstacle course

- Good feedback on kids circus activities (note funds for future years to help with this and gifts for Jens/performers)
- Gift of t-shirt and \$100 gift card for Jens for all his work on kids parade/carnival at 2023 HT). Shirts for his performers
- As our biggest fundraiser of the year, we do want to be intentional about doing things that will add to the experience but won't deplete too much from profits
- Have pamphlets available at the homes (with confirmed ticket/wristband)
- Positive feedback on volunteer dinner, but do 2 days before (if we don't do preview tour for volunteers). Location (Incito) good. Gifts were appreciated (blown glass paperweights)
- Pamphlets to have QR codes to join CNA and to buy merch
- Jens would appreciate some additional money to hire some more entertainers—add this into next year's budget

Coronado Pool

- City is short on lifeguards. Should elevate this issue and see if they want to make a push to promote open lifeguard positions
- Promote City's CPR programs
- Social media post

Incito School Thank You Gift

- Gifts for hosting our meetings this year. Perhaps sponsor a lunch for the staff (visa gift card for lunches—maybe \$100—and have flowers delivered)

Board Elections

- Dan working on Wild Apricot function for elections. Add a page for voting and promote on social media (radio buttons for officers, choose up to 5 for directors). Poll period 5/4-5/10. Announce winners on 5/11. Can load candidate profiles

WayneFest Updates (Guest: Michael Anderson)

- Made money! Net \$7,300 (up 11% from previous year). Gap from covid. 2019 cleared \$10k. 2021 cleared \$6500
- Want to keep brand alive. WayneFest was born out of the idea that the CNA needed an additional revenue stream. It was an outward projection of Porch Concerts for non-residents. First year lost about \$2k, then ramped up.
- \$7k profit long-term is not sustainable to run a festival at that level. Many people in and around the music industry were helping us out by deferring costs, but don't know how long that grace will last.
- In an effort to mitigate risk to CNA, propose that WayneFest breaks off into its own 501c3, portion of the profits still go towards CNA.

- Expand music and arts to other areas of the neighborhood and beyond. Isolate financial responsibility—that is all on Michael and WayneFest org.
- We are the current board, but this will impact the next board even more, so let's work this out with them. Revisit in next board meeting.
- Happy to continue to run it with CNA, but it's not free (time and costs). Funding should start very soon. Need to make a decision very quickly.
- Is this Michael AND Mike Logan?

Close of Meeting (6:59 p.m.)