

CNA Board Meeting

04 JANUARY 2024 / 6:00 PM / FIRECREEK COFFEE

Board Attendees

- Becky Santiago
- Tina Hawkins
- treasurer@thecoronadoneighborhood.com
- secretary@thecoronadoneighborhood.com
- Brian Johnson
- director.kayla@thecoronadoneighborhood.com
- director.nic@thecoronadoneighborhood.com
- director.ian@thecoronadoneighborhood.com
- director.joey@thecoronadoneighborhood.com

Agenda

Call to Order (6:03 p.m.)

Treasurer Report

- Checking: \$28,886
- Savings: \$64,338
- Expenses: \$7,138 (insurance and Kids Carnival)
- Revenue: \$22,270 (WayneFest)
- 1 check from Kids Carnival for \$1350 to deposit
- Return to PO box to pick up another check
- Check if Sally Viator is active member on Wild Apricot (received her check in PO box)

Membership Report

- Individual Members: 320
- 2-Person Bundles: 198
- 4-Person Bundles: 10
- Business Members: 164

Hour Tour

- We have most houses, hoping for 1-2 more (Camille, David Mendoza)

- Insurance is figured out, send to City (Becky)
- Dan applied for fire and parks permitting
- Dan to do county permitting in early February
- Need crowd management certifications!
 - Kayla, Becky, Kirsten and one other to do
 - Costs about \$20/person
- Hire music
 - Put in request for same DJ as last year
 - Brad Bidwell willing to reach out
 - Someone (who? Brad?) volunteered their sound equipment
 - Invite Brad to Monday's working session - Dan/Kayla to reach out
 - If we get bands, split the amount we'd pay DJ among them
- Hire port-a-potties
 - Becky to figure this out (reach out to National Rentals from last year)
- Dan/Kirsten to create site map of vendors
- Volunteer recruitment/management
 - Tina to help recruit
- Vendor recruitment
 - Only 20ish now
 - Ad in Phoenix New Times and will do a few more (one on 1/19, one HT dedicated email going to their arts mailing list)
 - Social media!!!
 - Joey to talk to The Hive for their network
- General marketing
 - Social media!!!
 - Kirsten to work on social campaign and dedicated email newsletter
- Homeowner gifts, dinner, happy hour (at Dan/Kayla's house)
 - Beth to help organize homeowner dinner (at Firecreek?)
- Pamphlet
 - Kirsten to design
 - Can Nic photograph houses/other sites on tour?
- Photography
 - Becky to ask Remo's friend who did the day-of photos last year
 - Also ask about photos for pamphlet

Park Activation Grant Events

- Loteria
 - Put out call for artist/graphic designers
 - Apr 27, 2024
 - Food truck requires fewer permits than catering on site
 - Virginia Park
- Pool Party
 - Looking at late June, to confirm with Parks & Rec

Dispatch

- Winter issue looks awesome—thanks Joey!
- Next issue
 - Already have article from Seamoss in Senegal and Beyond
 - Michael Anderson to put something together about WayneFest growing
 - History of Firecreek's new building and the process
 - Loteria history, upcoming event (make this bilingual article!)
 - Home Tour recap?

Upcoming Events

- Porch concerts
- Kids Carnival
- Garden Reveal Party
 - Delay was due to change in superintendent
 - Hopefully drywalled and insulated this month, getting electrical in both units
 - Want to do pancake breakfast there when it's open (early March?)

Open Forum

- Meeting locations spreadsheet
 - Long-term ideas:
 - Bi-monthly mixers and bigger quarterly meetings (more long-term thoughts)
 - Keep monthly board meetings
- Survey of what people want from CNA?

Close of Meeting (6:59 p.m.)