CNA Board Meeting

06 JULY 2023 / 6:00 PM / GOOGLE MEET

Board Attendees

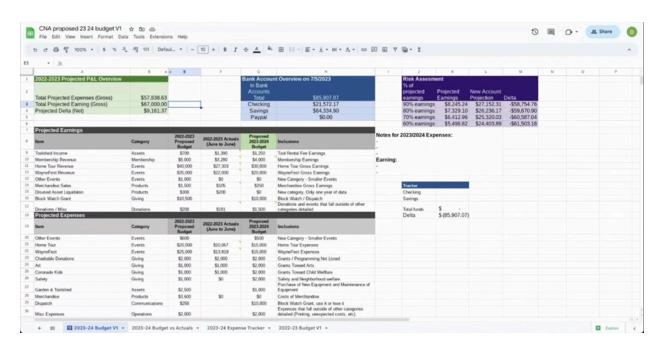
- ☐ Becky Santiago
- ✓ Tina Hawkins
- ☑ treasurer@thecoronadoneighborhood.com
- ✓ secretary@thecoronadoneighborhood.com
- ☑ Brian Johnson
- ☑ director.kayla@thecoronadoneighborhood.com
- ☑ director.nic@thecoronadoneighborhood.com
- ✓ director.ian@thecoronadoneighborhood.com
- ☑ director.joey@thecoronadoneighborhood.com

Agenda

Call to Order (6:00 p.m.)

Treasurer Report

- Checking: \$21,572
- Savings: \$64,335
- 2023-2024 Budget
 - See budget spreadsheet (screenshot)
 - Will be tracking expenses and income monthly, not just annually



Membership Report

Individual Members: 151

• 2-Person Bundles: 82

• 4-Person Bundles: 3

• Total Resident Members: 236

• Business Members: 154

- Membership Drive
 - Sandwich board with QR code for events (kickball, Halloween, socials, etc.)
 - Table cover with signage
 - Print vinyl banner (makerspace Joey uses will print at cost)
 - Put QR code on back of CNA t-shirts
 - o "Ad" to join in Dispatch
 - Let's get some of these things by Aug 4 event
 - Nicer vinyl sign holders (instead of A-frame)
 - o director.joey@thecoronadoneighborhood.com to get estimates
 - Used to have an A-frame (or need to make one) to have outside meeting locations

Dispatch (Joey)

- We received \$10k Blockwatch grant which will pay for this for the year
- Wants to increase to quarterly
- Frequent articles: Meet a Neighbor (can nominate someone), Meet an Artist (Laura Barnheiser for first issue), Meet a Musician (Mark Oxboro for first issue), Meet a Maker, Words from the Board (opposed to just President), event highlights, cover art contest, kids photography (maybe also contest), feature

Coronado home features/add-ons, incorporate Spanish language (common phrases), reviews of LFL books, Meet a Business, free ads, cool things from non-CNA neighborhoods

- One-off articles: Home Tour sneak peak of a home
- Google sheet to outline and track who will write what
- Google drive folder for people to drop their articles
- Release forms for photos / credit photographers
- Working session Tuesday 7/11 at 5 pm
- Separate Dispatch email? Discuss at 7/11 working session

Operations

- Texting service
 - Available through WA (comparable in pricing to other similar services)
 *\$25 setup fee and \$0.04 per message
- Basecamp
 - Kirsten Keane will continue to transfer over folders/files. Need to access folders/files from before 2022-2023
- Wild Apricot
 - o Paid for this year

Housekeeping

- Arizona Corporation Commission
 - Kirsten Keane log on to update our officers/directors by August

Event Planning

- Aug 4 ice cream social at Emerson (confirm date)
- Kids day at Coronado Pool? What does that entail? How do we reserve?
 - Tina Hawkins to reach out to Leslie
- Oct 14 kickball tournament
- ~I ate Oct Halloween bike ride
- EV rally
 - director.joey@thecoronadoneighborhood.com to present ideas at next meeting
- Neighborhood yard sale (~November)
 - o director.kayla@thecoronadoneighborhood.com to start organizing

Open Forum

- Do we want to be in-person for August general meeting?
 - Yes
- Offer more in Spanish language. Are there grants we can apply for for translation services?

Close of Meeting (6:58 p.m.)