

CNA Board Meeting

06 JULY 2023 / 6:00 PM / GOOGLE MEET

Board Attendees

- Becky Santiago
- Tina Hawkins
- treasurer@thecoronadoneighborhood.com
- secretary@thecoronadoneighborhood.com
- Brian Johnson
- director.kayla@thecoronadoneighborhood.com
- director.nic@thecoronadoneighborhood.com
- director.ian@thecoronadoneighborhood.com
- director.joey@thecoronadoneighborhood.com

Agenda

Call to Order (6:00 p.m.)

Treasurer Report

- Checking: \$21,572
- Savings: \$64,335
- 2023-2024 Budget
 - See budget spreadsheet (screenshot)
 - Will be tracking expenses and income monthly, not just annually

2022-2023 Projected P&L Overview				Bank Account Overview on 7/5/2023		Risk Assessment			
Total Projected Expenses (Gross)	\$57,838.63			In Bank Accounts Total	\$95,907.07	% of projected earnings	Projected Earnings	New Account Projection	Delta
Total Projected Earning (Gross)	\$67,000.00			Checking	\$21,572.17	90% earnings	\$8,245.24	\$27,152.31	-\$58,754.76
Projected Delta (Net)	\$9,161.37			Savings	\$64,334.90	80% earnings	\$7,329.10	\$26,236.17	-\$59,670.90
				Paypal	\$0.00	70% earnings	\$6,412.96	\$25,320.03	-\$60,587.04
						60% earnings	\$5,496.82	\$24,403.89	-\$61,503.18
Projected Earnings						Notes for 2023/2024 Expenses:			
Item	Category	2022-2023 Proposed Budget	2022-2023 Actuals (June to June)	Proposed 2023-2024 Budget	Inclusions				
9	Toothshed Income	\$700	\$1,390	\$1,250	Toot Rental Fee Earnings				
10	Membership Revenue	\$8,000	\$3,280	\$4,000	Membership Earnings				
11	Home Tour Revenue	\$40,000	\$27,303	\$30,000	Home Tour Gross Earnings				
12	WayneFest Revenue	\$35,000	\$22,000	\$20,000	WayneFest Gross Earnings				
13	Other Events	\$1,000	\$0	\$0	New Category - Smaller Events				
14	Merchandise Sales	\$1,500	\$105	\$250	Merchandise Gross Earnings				
15	Disputed Asset Liquidation	\$300	\$200	\$0	New category, Only one year of data.				
16	Block Watch Grant	\$10,500		\$10,000	Block Watch / Dispatch				
17	Donations / Misc	\$200	\$181	\$1,500	Donations and events that fall outside of other categories detailed				
Projected Expenses						Tracker			
Item	Category	2022-2023 Proposed Budget	2022-2023 Actuals (June to June)	Proposed 2023-2024 Budget	Inclusions				
20	Other Events	\$600		\$0	New Category - Smaller Events				
21	Home Tour	\$20,000	\$10,067	\$15,000	Home Tour Expenses				
22	WayneFest	\$25,000	\$13,819	\$15,000	WayneFest Expenses				
23	Charitable Donations	\$2,000	\$2,000	\$2,000	Grants / Programming Not Listed				
24	Art	\$1,000	\$1,000	\$2,000	Grants Toward Arts				
25	Coronado Kids	\$1,000	\$1,000	\$2,000	Grants Toward Child Welfare				
26	Safety	\$1,000	\$0	\$2,000	Safety and Neighborhood welfare				
27	Garden & Toothshed	\$2,500		\$1,000	Purchase of New Equipment and Maintenance of Equipment				
28	Merchandise	\$3,600	\$0	\$0	Costs of Merchandise				
29	Dispatch	\$250		\$10,000	Block Watch Grant, use it or lose it				
30	Misc Expenses	\$2,000		\$2,000	Expenses that fall outside of other categories detailed (printing, unexpected costs, etc.)				
						Total funds	\$		
						Delta	\$	\$(85,907.07)	

Membership Report

- Individual Members: 151
- 2-Person Bundles: 82
- 4-Person Bundles: 3
- **Total Resident Members: 236**
- **Business Members: 154**
- Membership Drive
 - Sandwich board with QR code for events (kickball, Halloween, socials, etc.)
 - Table cover with signage
 - Print vinyl banner (makerspace Joey uses will print at cost)
 - Put QR code on back of CNA t-shirts
 - "Ad" to join in Dispatch
 - Let's get some of these things by Aug 4 event
 - Nicer vinyl sign holders (instead of A-frame)
 - director.joey@thecoronadoneighborhood.com to get estimates
 - Used to have an A-frame (or need to make one) to have outside meeting locations

Dispatch (Joey)

- We received \$10k Blockwatch grant which will pay for this for the year
- Wants to increase to quarterly
- Frequent articles: Meet a Neighbor (can nominate someone), Meet an Artist (Laura Barnheiser for first issue), Meet a Musician (Mark Oxboro for first issue), Meet a Maker, Words from the Board (opposed to just President), event highlights, cover art contest, kids photography (maybe also contest), feature

Coronado home features/add-ons, incorporate Spanish language (common phrases), reviews of LFL books, Meet a Business, free ads, cool things from non-CNA neighborhoods

- One-off articles: Home Tour sneak peak of a home
- Google sheet to outline and track who will write what
- Google drive folder for people to drop their articles
- Release forms for photos / credit photographers
- Working session Tuesday 7/11 at 5 pm
- Separate Dispatch email? Discuss at 7/11 working session

Operations

- Texting service
 - Available through WA (comparable in pricing to other similar services) ~\$25 setup fee and \$0.04 per message
- Basecamp
 - Kirsten Keane will continue to transfer over folders/files. Need to access folders/files from before 2022-2023
- Wild Apricot
 - Paid for this year

Housekeeping

- Arizona Corporation Commission
 - Kirsten Keane log on to update our officers/directors by August

Event Planning

- Aug 4 ice cream social at Emerson (confirm date)
- Kids day at Coronado Pool? What does that entail? How do we reserve?
 - Tina Hawkins to reach out to Leslie
- Oct 14 kickball tournament
- ~Late Oct Halloween bike ride
- EV rally
 - director.joey@thecoronadoneighborhood.com to present ideas at next meeting
- Neighborhood yard sale (~November)
 - director.kayla@thecoronadoneighborhood.com to start organizing

Open Forum

- Do we want to be in-person for August general meeting?
 - Yes
- Offer more in Spanish language. Are there grants we can apply for for translation services?

Close of Meeting (6:58 p.m.)

