

# CNA Board Meeting

**07 DECEMBER 2023** / 6:00 PM / Hive On 16th

## Board Attendees

- Becky Santiago
- Tina Hawkins
- treasurer@thecoronadoneighborhood.com
- secretary@thecoronadoneighborhood.com
- Brian Johnson
- director.kayla@thecoronadoneighborhood.com
- director.nic@thecoronadoneighborhood.com
- director.ian@thecoronadoneighborhood.com
- director.joey@thecoronadoneighborhood.com

## Agenda

### Call to Order (5:48 p.m.)

### Treasurer Report

- Checking: \$11,485.59
- Savings: \$64,337.56
- Revenue: \$8,610 (huge thank you to Ron at TMI \$5k from our Official Sponsor, \$1k in Porch Concert Sponsorships, vendors signing up for HT, and some HT ticket sales)
- Expenses: \$4,046 (Waynefest)
- November Net Gain: \$4,564
- Waynefest Revenue: \$18,021 (pending for December)
- Waynefest Expenses: \$13,555 (including \$628 donation to North HS)
- Waynefest Net Gain: \$4,466
- Treasurer debit card
  - President already has debit card, they can make purchases with it as needed. Don't need for Treasurer role.
- Giving Program - Kids Carnival
  - Request for \$1,500 - votes:

- Yay: Becky (motion), Ian (second), Tina, Kirsten, Kayla, Dan
- Nay: N/A
- Present: N/A

## Membership Report

- Individual Members: 152
- 2-Person Bundles: 74
- 4-Person Bundles: 2
- Business Members: 155
- Membership push at/after Home Tour. Membership booth, blow up images of the events we've done. Screen with projector, generator. Stats on safer neighborhoods being more well-connected memberships.
- Craft new membership renewal email (remind people of benefits, raffles for merch. Tool shed, giving program, Dispatch to your doorstep)
- Have a members only event? Host a Members Mixer at a neighbor's house. Hire a bartender, get drinks and food from Costco. Quarterly Dispatch Release Party! Or a brunch!

## Dispatch

- Slim on content
- Business write-up: Caffeine Dreams, Senegal and Beyond
- Harmony returns
- Tina has edited all that's currently in Google Drive
- Add a few more things
- Joey to layout this weekend
- Kayla working on piece on Home Tour (and maybe other upcoming events)
- Anna's art from WayneFest as cover
- Block Watch Grant for Dispatch \$15,000 was submitted today

## Home Tour

- Laptop and wifi so people can register for membership right then and there
- Member pricing for Home Tour
- Still looking for 2-3 homes, need to secure by end of the year
- Need to do more marketing re: benefits for homeowners!!!
  - Kirsten to work on social media posts
- Asking Sal re: putting The Calvano on tour
- Becky working on permitting

## Park Activation Grants

- We got both Park Activation Grants!
  - Coronado Pool Party - \$3,500
  - La Loteria @ Virginia Park (April 6 proposed date) - \$3,000

### **Porch Concerts**

- 1/13 - Have Dispatch articles

### **Kids Carnival**

- 1/20 - wheels in motion, approved Giving Program request
- Becky working on insurance

### **Open Forum**

- EV Rally was awesome! Many neighbors with golf carts this year, which was a goal. 7-9 teams participated—2 teams completed all challenges. Would love to add on an after-party
- Transform kickball tournament into Field Day with kids activity hours and adult-only activity hours. Kickball, giant parachute, sack races, egg race, four square, tug of war, etc.

### **Close of Meeting (7:59 p.m.)**