

Coronado Neighborhood Association

Board Meeting Minutes

October 6, 2022 | 7:00 PM | Zoom and Incito Schools

Board Member Attendance:

- Becky Santiago, President (via phone)
- Tina Hawkins, Vice President
- Kayla Clark, Treasurer
- Beth Johnson, Secretary
- Dan Clark, Director
- Kirsten Keane, Director
- Darrin Toone, Director

Call to Order: Becky Santiago
<ul style="list-style-type: none">● Treasurer Report: Kayla Clark<ul style="list-style-type: none">○ Checking – \$6,533.26○ Savings – \$56,330.60○ PayPal – \$617.84● Becky: Card readers don't stay connected. May utilize QuickBooks readers. Bought 6 new PayPal credit card readers.<ul style="list-style-type: none">○ Might need 2 additional Event Bright readers, specifically for Wayne Fest○ Might be able to use PayPal readers - Becky is still doing research○ Kayla will look into QR code● PP/Venmo have been integrated; Kayla will look into getting a QR code to accept donations, etc.
<ul style="list-style-type: none">● Membership Update: Beth Johnson<ul style="list-style-type: none">○ Current Count: 579
<ul style="list-style-type: none">● Website Update (Wild Apricot): Dan/Kirsten<ul style="list-style-type: none">○ Website and emails are live○ Need to get a welcome email out soon since automated ones will go out soon○ Business Membership?<ul style="list-style-type: none">■ Come up with the benefits before determining the cost; Ideas include:<ul style="list-style-type: none">● Notify members of what's going on/booth priority● Space on our website for a certain period● \$40/\$50/\$100 a year? Have 2 (or 3) tiers (Basic/Plus plan)<ul style="list-style-type: none">○ Sponsorship package could include Home Tour, priority tent space, blog on the website, business directory, etc.■ Have sponsorship program versus membership fee○ Pressing needs to complete website?<ul style="list-style-type: none">■ Still need photos○ Looking for ways to improve tool rental/add a calendar<ul style="list-style-type: none">■ Does not appear to have the ability to add comments■ Maybe keep it open/unlimited and refund if needed?
<ul style="list-style-type: none">● Dispatch Update: Becky<ul style="list-style-type: none">○ Thanks for everyone's help writing○ PDF versions are available at the Free Libraries, Sunshine, TMI
<ul style="list-style-type: none">● Home Tour: Sunday, February 26th
Upcoming Events: Becky Santiago
<ul style="list-style-type: none">● Yard Sale: Saturday, October 8th<ul style="list-style-type: none">○ Signs are up!

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- Brian/Tina - Few people want rentals this weekend - keep an eye out for emails for help
- **Coronado Kids Carnival: Saturday, November 5th**
 - Made some payments and they've donated funds back quickly
 - Things are looking good
 - We have our first Giving Program request - \$1,000 is the request
 - \$5k expense, asking for \$1,000
 - Kayla made a motion in favor to approve the full \$1,000
 - Budget for kids is in the Home Tour budget
 - If we go over budget,
 - Tina 2nd in favor, Dan 3rd in favor, Darrin 4th in favor, Becky 5th in favor
 - All in favor
- **Kickball Tournament: Saturday, December 10th**
 - Tina to look at form that went out last year - need to get ball rolling
 - Need a new ball for this year
- **Home Tour: Sunday, February 26th**
 - Becky emailed about insurance - would like to secure by next week
 - Becky has handed out most of her flyers; will finish
 - 2 confirmed, 1 interested, 1 possibly but has not responded to recent requests
 - Beth/Brian handed out some and will finish this weekend
 - Kayla has done some outreach; open to have Open Houses on the Tour
 - Possibly send out a membership email
 - Would like to see 7-10 homes confirmed
 - Need to create a flyer for interest to leave at local businesses
 - Need volunteers
 - Need to look into how many
 - Day of we'll need a lot of hands (tickets, memberships, merch, mark the streets, cleanup, trash, set up, breakdown)
 - Look into using the sign-up sheet used for Wayne Fest
 - Becky will talk to Ivanna and Scotty
 - Permits are on track

Open Forum:

- Becky to send Beth everyone's codes for Toolshed for the Important Info doc
- Can we have general Director emails so they don't have to be personalized each year?
- Dan to get Beth Google Workspace passwords for each member
- Possibly have businesses in Wild Apricot for free
 - Keep separate/can't vote but we can send them emails
- Halloween Bike Ride
 - Laos - great job/good time last time
 - Set up on the street so kids can do an experiment; have treats and drinks
 - Will look to make it shorter this year/had fall out last year
 - Virginia/15th St Park - small activity
- Paul Gilbert - present at previous meetings (11st & McDowell project)
 - Would like to meet with us as a board
 - Available the week of the 17th?
 - Kayla 18, 20, 21
 - Dan unavailable
 - Kirsten 21
 - Tina - free all week

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- Beth will be out of town 21st
- Brian should have availability

Meeting Adjourned: Becky Santiago