

Coronado Neighborhood Association

**Board Meeting Minutes**

September 1, 2022 | 6:00 PM | Zoom and Incito Schools

Board Member Attendance:

- Becky Santiago, President (Virtual)
- Tina Hawkins, Vice President
- Kayla Clark, Treasurer
- Beth Johnson, Secretary
- Brian Johnson, Director
- Kirsten Keane, Director
- Darrin Toone, Director

**Call to Order:** Becky Santiago (Virtual)

- **Treasurer Report:** Kayla Clark
  - Checking – \$8,510.20
  - Savings – \$56,330.14 (*correction from General meeting*)
  - PayPal – \$185.23
- **Giving Program Update:** Kayla Clark
  - Finalized based on approved budget
  - Kayla read terms to the board:
  - Suggestion: Need to add that you must be a CNA member to be considered for the program; agreed upon by board members present
  - Requests will go to the Treasurer's email so she can report/present to the board during meetings
  - Kayla now has a Canva account; will transition from personal projects to Canva shortly
- **Membership:**
  - Membership Count: Beth Johnson
    - 575 (398 primary members, but many have 2-4 person bundles)
  - Membership drive - neighborhood signs:
    - Suggestion to place posted signs around the neighborhood with a QR code so people can scan it and be directed to our website:
      - Need to get quotes; Darrin will talk to Michael Anderson and work on pricing
      - Kayla will get us a QR code
      - Suggestion: Splashpage on why you should be a member, QR code will direct folks to that page. Board members present agreed and suggested that the Membership page build should be the first priority in Wild Apricot
    - Kirsten is going to work on the membership page tomorrow (9/2)
      - Toolshed page is making progress; can have multiple "shop" pages
      - Need to figure out inventory; however, people may still need to call in and confirm items are in stock
      - Keep Pay Pal account for ICE
  - Annual Dues:
    - Majority consensus was \$20/member; need to vote on it tonight
      - Becky filed for a motion in favor
      - Kayla seconded annual membership increase
      - Darin third annual membership increase
      - All in favor: unanimous for those present
    - Deadline/Cutoff date: December 31st; New annual membership of \$20 goes into effect January 1, 2023.
    - Terms of Membership should include that membership dues can change at any time without notice

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<ul style="list-style-type: none"><li>■ Renewal should advise the member in advance of the renewal and price</li></ul>
<ul style="list-style-type: none"><li>● <b>Home Tour</b><ul style="list-style-type: none"><li>○ Insurance - Becky/Tina met. Becky received the quote in email and will complete the necessary info<ul style="list-style-type: none"><li>■ \$400 check- Special Events Permit</li><li>■ \$450 - Assembly Permit</li></ul></li><li>○ House invitation letters<ul style="list-style-type: none"><li>■ Becky needs to print and start soliciting potential home volunteers</li><li>■ If you want copies to disperse, let her know</li><li>■ Suggestion to add to Basecamp so people aren't soliciting the same home multiple times</li><li>■ How do we incentivize?<ul style="list-style-type: none"><li>● Repost video made last year to remind people of what a cool experience it is</li><li>● Possibly do snippets of interviews with people who have done it on our social media</li><li>● Knock on doors and talk to people</li><li>● Becky will follow up with the folks who volunteered last year before we canceled to see if they're still interested</li><li>● Should do a more dedicated newsletter about Home Tour</li></ul></li><li>■ Brian reached out and has a few people who want to volunteer<ul style="list-style-type: none"><li>● Jens Larson</li><li>● Becky/Brian to meet to help spearhead</li></ul></li></ul></li></ul></li></ul>
<ul style="list-style-type: none"><li>● <b>WayneFest</b><ul style="list-style-type: none"><li>○ Save the Date: November 12th</li><li>○ Kayla to look into Facebook advertisements</li><li>○ CNA has been asked to help get volunteers &amp; insurance (Four Peaks, bands, etc. has been handled)</li><li>○ Insurance - need to see if Four Peaks will add us as an additional insured<ul style="list-style-type: none"><li>■ Michael Anderson said we have not done that in the past; we had liquor liability</li></ul></li><li>○ Need for volunteer coordinator<ul style="list-style-type: none"><li>■ Does anyone know of anyone?</li></ul></li></ul></li></ul>
<ul style="list-style-type: none"><li>● <b>G Road Partnership</b><ul style="list-style-type: none"><li>○ Becky needs two people from the board to sign the contract<ul style="list-style-type: none"><li>■ Meeting TBD - Becky will reach out once the contract is signed</li></ul></li></ul></li></ul>
<ul style="list-style-type: none"><li>● <b>Dispatch</b><ul style="list-style-type: none"><li>○ Get your articles done! Send your articles to Becky/Tina by email by Monday</li><li>○ Becky/Tina are reviewing articles next week</li><li>○ Kayla/Kirsten will spearhead getting articles into Canva</li><li>○ How many should we print? 500?<ul style="list-style-type: none"><li>■ Distribute to Sunshine, Window, Froth, Coronado, TMI, Virginia Market, Free library</li></ul></li><li>○ Kayla to look into radius target (2-mile radius, the limit might be 5) to help promote</li><li>○ Hybrid model (printed/online)</li></ul></li></ul>
<ul style="list-style-type: none"><li>● <b>Community Events</b><ul style="list-style-type: none"><li>○ Ice cream social (9/17 from 5:00 - 7:00 PM)<ul style="list-style-type: none"><li>■ Need: Costco trip to buy some pre-packaged ice-cream (dairy-free included), someone to pick up dry ice</li><li>■ Brian volunteered to get dry ice</li><li>■ Merch table? Yes</li></ul></li></ul></li></ul>

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- Yardsale (10/8)
  - Becky has not received any interest, but Kayla has a list of 22 people so far - we need to send one more push
  - Kayla will remind volunteers
  - Sunday before we need to put out signs to advertise
    - Coronado Park; North High School
- Coronado Kids Carnival (11/5)
  - Got a quote for insurance (no alcohol)
  - Cost is about \$5k
  - Located on Granada between 14th & 15th Street
  - CNA will host the event and Marc Giannone will donate the cost to the CNA (this will allow him to make it tax deductible)
  - Tina motioned in favor:
    - Kayla seconded in favor
    - Brian third in favor
    - Tina in favor
    - All in favor: unanimous for those present
- Kickball (12/10)
  - Tina will call the City to rent the park for that day

- **Open Forum**

- Can we see how many clicks something gets in Wild Apricot?
- Look into buying new swipers, ensure they are compatible with Wild Apricot/Pay Pal - Becky will connect with Dan
- Kirsten previewed Wild Apricot to members present in the room; Becky left meeting

**Meeting Adjourned:** Tina Hawkins